

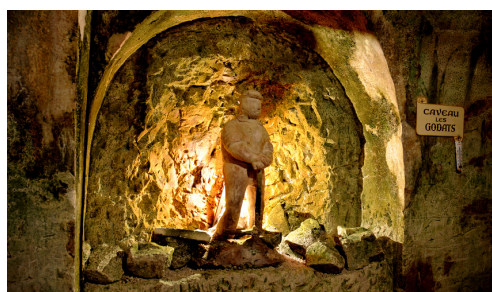
N° 1

Newsletter  
Autumn 2020



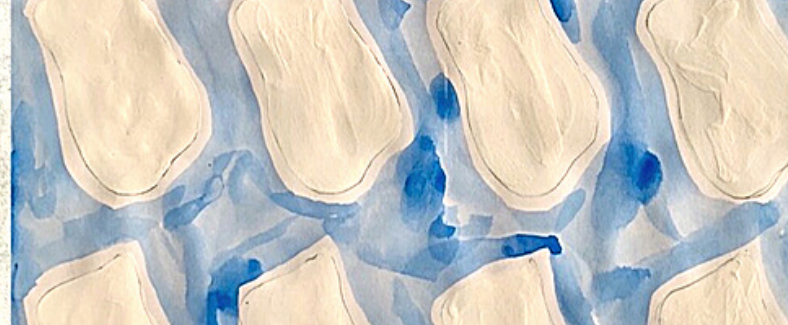
## AUTUMN 2020

*Enter the world of Champagne MAILY GRAND CRU*



CHAMPAGNE MAILY GRAND CRU

28, rue de la libération 51500 Maily-Champagne : [www.champagne-maily.com](http://www.champagne-maily.com)



# NATURE MILLESIME 2013

CHAMPAGNE MAILLY GRAND CRU  
COLLECTION LES ARTISTIQUES



MAILLY GRAND CRU CHAMPAGNE IN ASSOCIATION WITH CONTEMPORARY ARTISTS PROUDLY PRESENTS "NATURE", THE LATEST ITERATION OF THE NOW 20 YEARS OLD "ARTISTIQUES" COLLECTION :

## NATURE

BY : CHARLES NEUBACH  
[WWW.CHARLESNEUBACH.EU](http://WWW.CHARLESNEUBACH.EU)

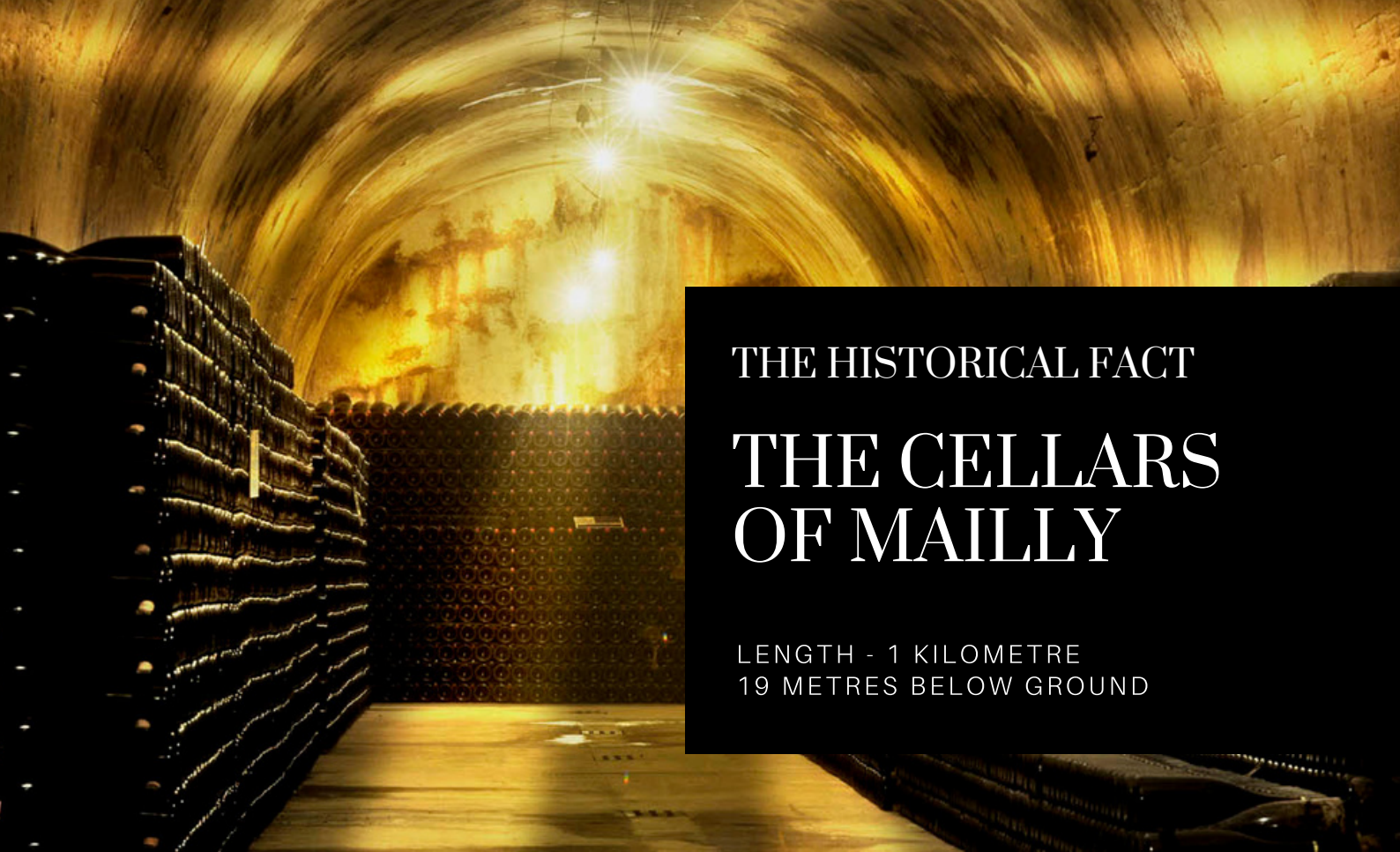
# A new cuvee...

**NATURE** because this MAILLY Grand Cru 2013 vintage Champagne is wine as nature intended - with no dosage and no artifice.

**NATURE** is born from the fusion of the 4 previous themes of the collection : Earth, Air, Water & Fire. Together these provided the inspiration for a namesake artwork by multimedia artist Charles NEUBACH.

It will work wonders with appetizers. Its freshness will pair beautifully with oysters, sashimi, ceviche and sea bass...

75% Pinot Noir & 25% Chardonnay  
Limited edition : 17.950 numbered bottles in custom gift boxes.



THE HISTORICAL FACT

# THE CELLARS OF MAILLY

LENGTH - 1 KILOMETRE  
19 METRES BELOW GROUND



AN EXTRAORDINARY  
HUMAN ADVENTURE

THE FOUNDING MYTH

## Every winter from 1931 till 1964...

In 1929, in response to the economic crisis, a group of intrepid winegrowers joined forces under a motto that sums up everything they stood for : "A la tête par la main" (Together we can make it happen!)

Every winter from 1931 till 1964 they dug by hand, 19 metres below the surface, a kilometre of chalk crayères. Each grower, in accordance with the size of its estate, had to offer 10 working days per 2,5 acres.

These pioneers built cellars in the heart of the chalk which are today the ideal place for ageing our bottles...

It is a very inspiring path for these generations of wine growers who have received more than just vines as a legacy.

# H.V.E. and V.D.C. Certifications

HAUTE VALEUR ENVIRONNEMENTALE &  
VITICULTURE DURABLE EN CHAMPAGNE

Since 2015, MAILLY Grand Cru Champagne and its winegrowers have been involved in a project that aims to implement sustainable viticulture more respectful of the environment and protection of its water resources.

Today, wine-growing practices are evaluated and recognised through a double certification:

HVE (Haute Valeur Environnementale)  
VDC (Viticulture Durable en Champagne)

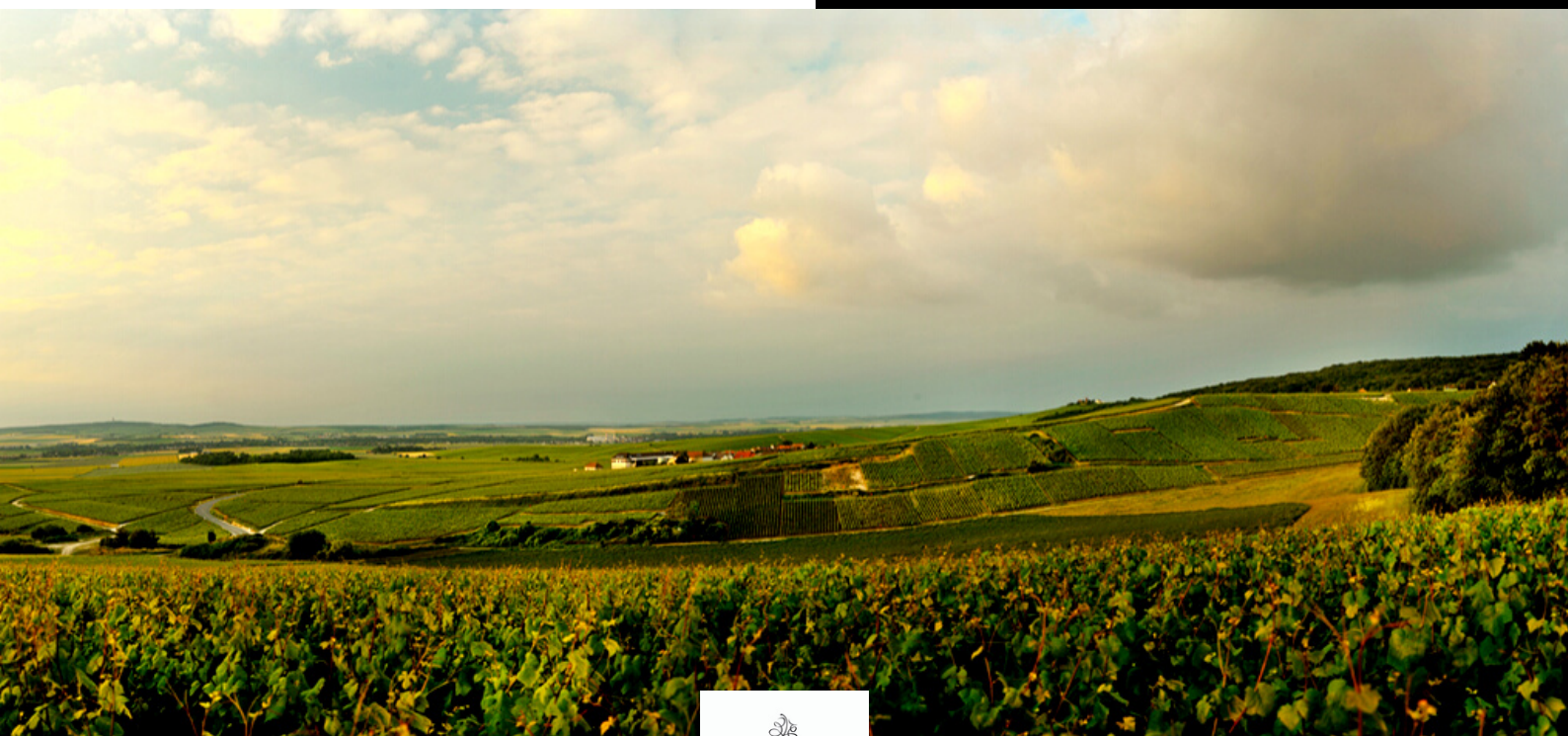
Beyond the regulatory requirements, the winegrowers commit to evaluating and improving their practices via indicators, around three main themes

**MAINTAINING BIODIVERSITY** : growing hedgerows, providing habitat for wildlife & cessation of chemical insecticide.

**SOIL MAINTENANCE AND PROTECTION OF THE VINEYARDS** : ground cover, green fertiliser, ploughing, favouring biological & natural actions, aeration of foilage...

**MANAGEMENT OF ORGANIC MATTER** : soil analysis, abandon of mineral fertilisation...

**87% of the vineyard is now certified. 100% in the near future.**



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